

Health Check

Sitecore





What is Sitecore Health Check?

Novicell is an experienced full-service web agency, taking care of your interests as an online business, by uniting strategic and technical skills.

Our Sitecore Health Check is designed to:

- Identify challenges and opportunities within your Sitecore platform.
- Give you the chance to take corrective action against underperforming code, before things get out of hand.

Our Agenda



Platform Robustness



Performance



Digital Marketing



Advanced Marketer



Training and CMS Support





Platform Robustness



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Training and CMS Support

Platform Robustness

Outcome: Basic or detailed report on security assessment, upgrades and recommendations.

Description: We review the underlying architecture and ensure a sharp setup that matches your business's current needs.

- Sitecore upgrades
- Correct licenses
- Server setup
- GDPR
- Module integrations



Platform Robustness



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Performance

Outcome: Website specific report on chosen topics.

Description: The performance report provides a detailed look at your underlying code and reports best-practice suggestions for important optimisations of your website.

- Speed test and insights
- Load test
- Caching improvements
- Browser/device compatibility tests
- Image optimisation
- Placement of scripting
- Redirects
- Monitoring tools to reduce bug fixing time
- Broken links
- Sitemap cleanup
- URL structure cleanliness
- Customer login security
- Sitecore validation errors
- Custom error pages
- Design attractiveness assessment



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Digital Marketing

Outcome: Onepager on optimization points and 1 day workshop with online marketing expert.

Description: Get a hang of your essentials, when it comes to creating business online, and make sure you'll hit top search results before your competitors.

- Bounce rates
- Link building
- HTTPS
- Google Analytics
- Keyword analysis
- Google semantics
- Tracking
- Webforms for Marketers
- Meta titles and descriptions
- Duplicate content
- Email Experience Manager



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Outcome: Tailored process with key stakeholders and our strategic Sitecore Expert Team.

Description: For the business that is ready to exploit the full potential of Sitecore. Tailor the perfect web experience with powerful personalisation.

- Detailed Sitecore modules training
- Personalisation
- Experience Profile – Advanced tracking
- Differentiated content
- Sitecore dashboards
- Split test
- Experience Analytics
- Email Experience Manager
- Federated Experience Manager



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Outcome: Sitecore consultants on your demand to ease your daily work in Sitecore.

Description: Ongoing education and training to help your internal website, IT, or marketing teams make the most of the Sitecore platform.

- Webinars on Sitecore related news
- Tips & tricks to gain more value from your daily work with the platform
- Beginners class
- Expert class
- Personal Q&A service
- Technical training

Contact us

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